

DATE: 12/04/92 SALES INFORMATION SYSTEM TIME: 11:48
SUBJECT: DORAL FLOOR DISPLAYS - WAWA SENDER: J. A. MORRIS/1340
TO: ALL DIVISIONS WITH WAWA LOCATIONS CC: REGIONAL MANAGERS
SUBJECT: DORAL FLOOR DISPLAYS - WAWA

PLEASE BE ADVISED THAT JOHN COTTAGE, DIRECTOR OF MERCHANDISING AND MR. STOCKEL, VICE PRESIDENT OF MERCHANDISING FOR WAWA MARKETS, HAVE REQUESTED THAT WE POSTPONE THE PLACEMENT OF OUR DORAL FLOOR DISPLAYS, SCHEDULED TO GO INTO WAWA MARKETS THE WEEK OF DECEMBER 7, 1992. DUE TO THE HIGH DENSITY OF HOLIDAY FLOOR DISPLAYS PRESENTLY IN WAWA MARKETS AND ALSO THE INCREASED PILFERAGE PROBLEM WHICH ARISES DURING THE HOLIDAYS, THEY HAVE ASKED THAT WE PLACE THE DORAL DISPLAYS DURING THE WEEK OF JANUARY 4, 1992.

WARM REGARDS.

J. A. MORRIS

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CC: K. FINTO, WAWA HQ

D.M. _____ 1/4/75
T&D _____ 10/7/92
S.R.M. _____ 1/1/
S.A.M. _____ 1/2/4/92

*** END OF MESSAGE ***